

Xino – Digital Hearing Product



introducing:

Xino



Good things come in small packages. Introducing Xino hearing aids by Starkey.

Xino hearing aids will change your perception of hearing aids — and potentially change your life. Made by Starkey, an American-owned and operated hearing aid manufacturer, and a leader in invisible hearing solutions, Xino is small and stylish and hides behind your ear where it's virtually undetectable.

Tiny hearing aids. Big benefits.

Even though they're tiny, Xino hearing aids are packed with Starkey's latest technology, including advancements designed to:

- Improve hearing in noisy environments
- Eliminate buzzing and whistling
- Enhance phone conversations

xino¹¹⁰

Vibrant

Designed to fit your life.

No matter where you are or what you're doing, Xino is designed to make listening easier.

It's the ideal hearing aid for people who are active and on the go, enjoy spending relaxing time at home – or both.

LIFESTYLES

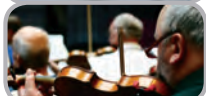
CROWD



CAR



MUSIC



PARTY



INDUSTRIAL
SOUNDS



MALL



MEETING



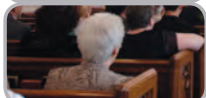
RESTAURANT



OUTDOORS



WORSHIP



TV



ONE-ON-ONE



HOME



xino⁹⁰

Active

xino⁷⁰

Social



BEST OF BOTH WORLDS.

With Xino, you get a hearing aid that's virtually undetectable as well as one loaded with Starkey's innovative technologies, including our latest feedback canceller and noise reduction and speech preservation system. The result is a small and stylish hearing aid that is designed to deliver:

performance

Utilizes Starkey's latest technologies to help eliminate buzzing and whistling, plus helps to reduce listening effort.*

comfort

Small and stylish, Xino hides behind your ear where it's virtually undetectable.

personalization

Our individualized hearing and lifestyle assessment can help ensure your hearing aids match your exact hearing loss and listening needs.

Technology

Benefit

PureWave Feedback Eliminator

Virtually eliminates buzzing and whistling

Voice iQ²

Designed to maintain speech understanding in noisy environments and reduce listening effort*

InVision Directionality

Enhances Voice iQ² by pinpointing sounds you want to hear and minimizing those you don't

Spectral iQ

Replicates hard-to-hear high frequency sounds in lower frequencies, designed to enhance and expand audibility

Automatic Telephone Response

Can detect when you're on the phone and adjusts settings for optimal listening

HydraShield^{®2}

Makes your hearing aids resistant to water, wax, sweat, oil and corrosion



Hearing Is Our Concern

A global hearing technology
company headquartered in
Eden Prairie, Minnesota, U.S.A.

Starkey Laboratories, Inc.
6700 Washington Avenue South
Eden Prairie, MN 55344-3476
800.328.8602

www.starkey.com

Individual results may vary.

*Sarampalis, A., Kalluri, S., Edwards, B., Hafter, E. (2009, October). Objective measures of listening effort: Effects of background noise and noise reduction. Journal of Speech, Language, and Hearing Research, 52, 1230-1240.