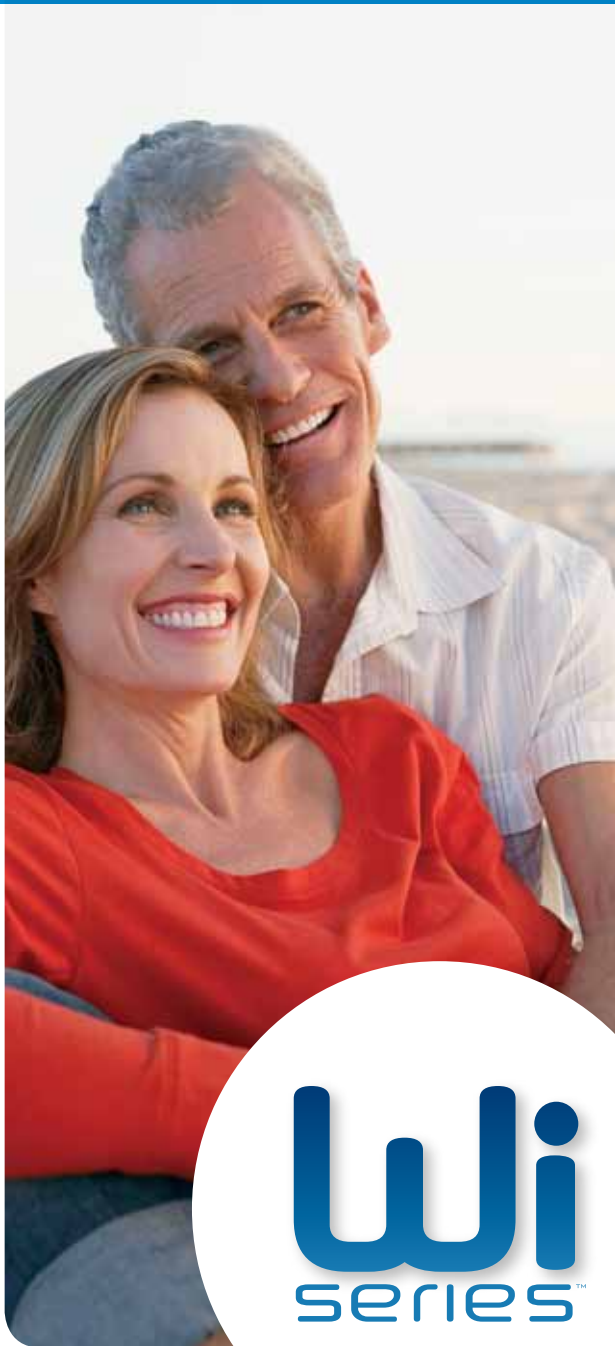


Wi Series – Wireless
Hearing Products



wi series™

Remember when listening was effortless?

Introducing Wi Series by Starkey — the hearing aids designed to make listening easy and enjoyable again. Wi Series' advanced features are engineered to:

- Reduce listening effort in noisy environments*
- Improve listening to music and TV
- Help phone calls sound better
- Not whistle or buzz
- Fit comfortably, customized for your ears

Wi Series is Starkey's most advanced hearing aid on the market today. It features our latest noise reduction and speech preservation system, and virtually eliminates buzzing and whistling. It is designed to deliver incredible sound clarity even in the noisiest situations.

Wi Series can also stream stereo sound directly from your TV, radio or computer to your hearing aids. Now you can hear your TV or radio at the volume you want directly through your hearing aids — while those around you can listen at the volume that's most comfortable for them.

If you have been looking for the one hearing aid designed to make both conversations comfortable and TV and music sound like never before, you've found it.





“They’re just like wearing headphones, only they’re way more comfortable because they’re fit to my ears.”

–Terianne S.

Participated in Advanced Clinical Evaluation

Designed to enhance TV & radio listening.

With Wi Series, you can stream audio from your TV, radio or computer directly to your hearing aids — for stereo sound you need to hear to believe!

Set it and forget it.

Wi Series works with Starkey’s SurfLink™ Media streamer, our set-and-forget wireless transmitter. With SurfLink, there’s no manual pairing involved. Once you plug it into your TV or stereo, you’re done!

- It automatically streams sound directly to your hearing aids when you’re in range.
- You can transition from one device to another simply by moving from room to room.
- It lets others in the room listen to the TV or stereo at the volume they prefer.

Sound from your TV...



when connected to the transmitter...



streams stereo sound directly to your Wi Series hearing aids.



Engineered to deliver maximum

“The sound quality was excellent. It was easy to hear. I didn’t have to be looking at someone to see what they were saying to me.”

–Molly C.

Participated in Advanced
Clinical Evaluation

Performance – 3x more powerful with multicore processing; designed for virtually no whistling, better hearing in noise and telephone compatibility.

Comfort – Engineered to automatically adjust to the different sound environments you’re in.

Personalization – Our individualized hearing and lifestyle assessment can help ensure your hearing aids match your exact hearing loss and listening needs.



Wi series

Vibrant

Designed to fit your life.

No matter where you are or what you're doing, Wi Series is designed to make listening easier.

It's the ideal hearing aid for people who are active and on the go, enjoy spending relaxing time at home — or both.

LIFESTYLES

CROWD



CAR



THEATER



PARTY



INDUSTRIAL SOUNDS



MALL



MEETING



RESTAURANT



OUTDOORS



WORSHIP



ONE-ON-ONE



HOME



Wi series

Active

Wi series

Social

PREMIUM

ADVANCED

WIRELESS FEATURES

Binaural Spatial Mapping

Media Connectivity

Synchronized User Controls



Engineered to deliver a better experience.

Technology

Benefits

PureWave Feedback Eliminator

Virtually eliminates buzzing and whistling

Voice iQ²

Designed to maintain speech understanding in noisy environments and reduce listening effort*

InVision Directionality

Enhances Voice iQ² by pinpointing sounds you want to hear and minimizing those you don't

Automatic Telephone Response

Can detect when you're on the phone and adjust settings for optimal listening

Music & Television Processing

Automatically adjusts to the preset music and TV listening settings most comfortable for you

T² Remote Control

Lets you adjust memory modes or volume via any touch-tone phone

HydraShield^{®2}

Makes your hearing aids resistant to water, wax, sweat, oil and corrosion

Sweep™ Technology

Lets you adjust memory or volume with a simple touch of your finger

Spectral iQ

Replicates hard-to-hear high frequency sounds in lower frequencies, designed to enhance and expand audibility

Self Learning

Gradually and automatically learns your volume control preferences for less manual adjustments

Convenient Intuitive Features

Automatic voice and tone indicators tell you the status of your hearing aid and your hearing aid battery

Ear-to-Ear Wireless Communication

Coordinates communication between hearing aids, eliminating the need to manually adjust both devices

Wi Series hearing instruments.

Our award-winning design and wide selection of color options give you discreet, sleek hearing aid options.

Standard Colors

with chrome mic cover



Sterling



Pearl



Champagne



Bronze



Slate



Onyx

Bright Colors

with chrome mic cover and white push button



Blue Ice



Blue Pacific



Pink Pixie



Fuchsia Fabulous



Red Hot



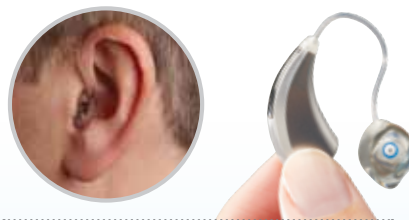
Purple Pop

Receiver-In-Canal (RIC)



- Comfortable open fit
- Sleek design barely visible when worn
- For mild to moderate hearing loss
- Variety of color options available
- Available in 312 and 13 battery sizes

Receiver-In-Canal – Absolute Power (RIC AP)



- Ultimate power & performance
- Replaces large behind-the-ear products for power needs
- For moderate to severe hearing loss
- Custom-made for you
- Variety of color options available
- Available in 312 and 13 battery sizes

Wi
series™

Experience
more.

When you wear Wi Series, you'll experience more than just the latest hearing aid technology available today. You'll experience the one hearing aid designed to make listening easy and enjoyable...again.

Consult your hearing care professional and start experiencing Wi Series for yourself.





Hearing Is Our Concern

A global hearing technology
company headquartered in
Eden Prairie, Minnesota, U.S.A.

Starkey Laboratories, Inc.
6700 Washington Avenue South
Eden Prairie, MN 55344-3476
800.328.8602

www.starkey.com

Individual results may vary.

*Sarampilis, A., Kalluri, S., Edwards, B., Hafter, E. (2009, October). Objective measures of listening effort: Effects of background noise and noise reduction. Journal of Speech, Language, and Hearing Research, 52, 1230-1240.